

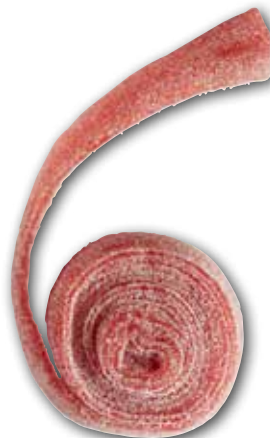
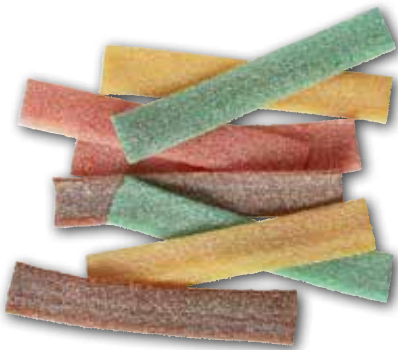
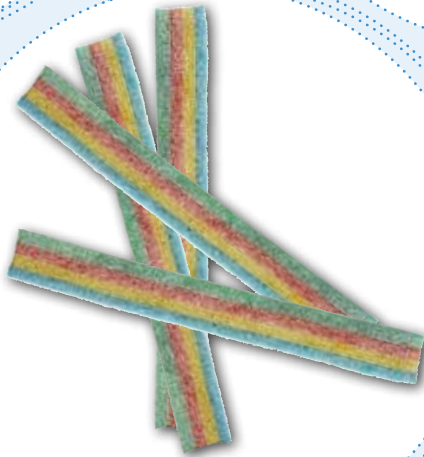




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Our icon, the real **Sour Power Belt**.  
These 'extrusion classics' are loved all around the world.  
Roll it, tear it, eat it!

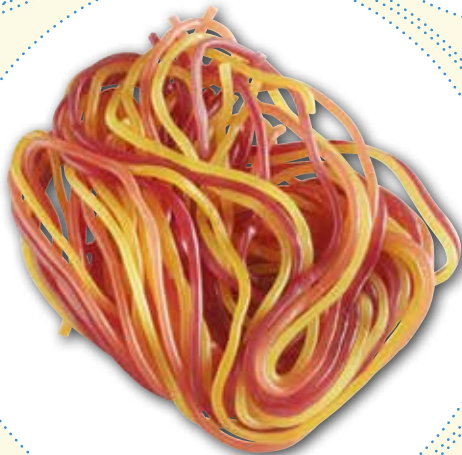


# BELTS



There's always fun in eating laces.  
Sometimes they literally feel like a never ending treat.

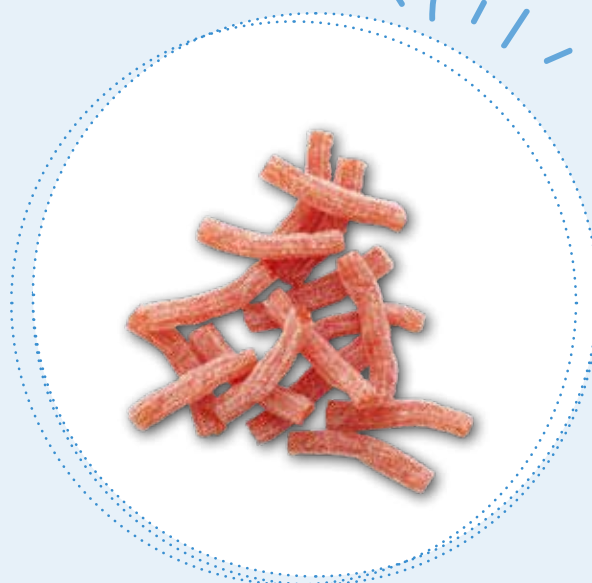
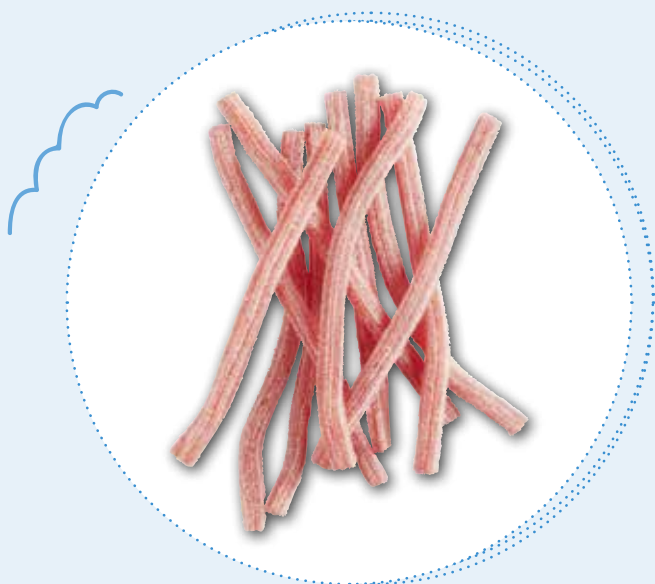
**It's fun to crEATe!**





# LACES

**Let's stick together!**  
Sticks, you can't resist.

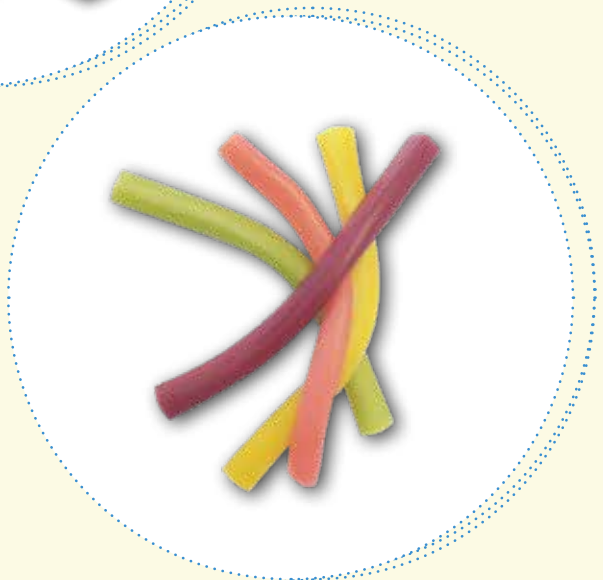
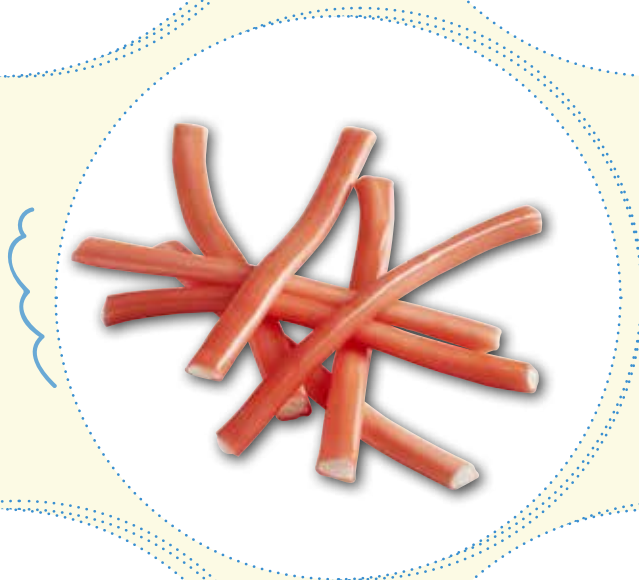
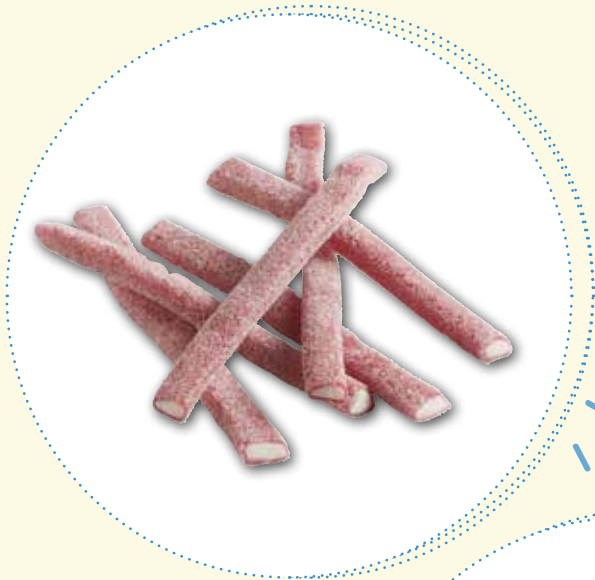




# STICKS

## Wow here's an extra dimension in taste.

Extruded sweets with a little bit extra  
to make them irresistible.

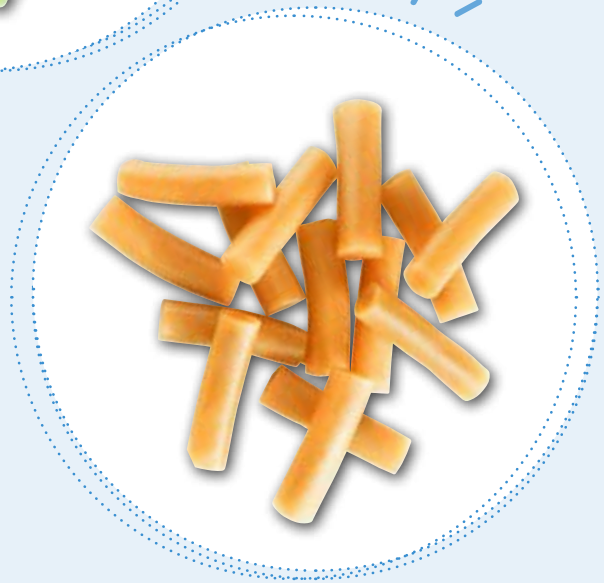
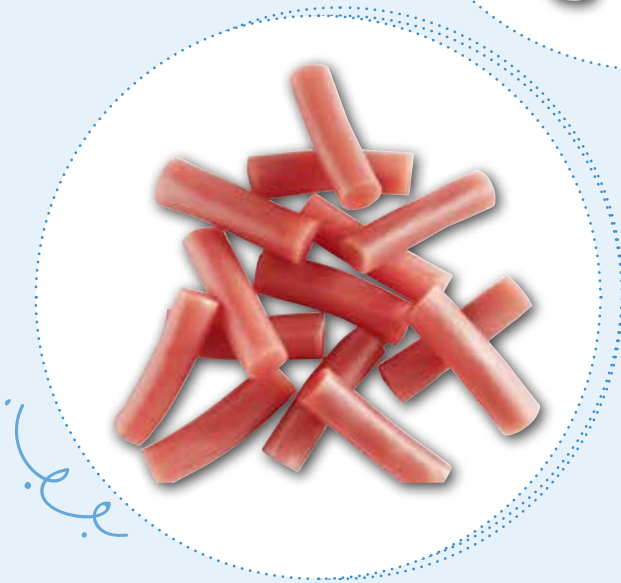




# FILLED STICKS

## **A mouth-watering soft sweet.**

Lovingly made to our original recipe,  
with an amazingly rich flavour.



The background of the image is a close-up, high-angle shot of a large pile of soft, pink, cylindrical candy sticks. The sticks are of varying lengths and are piled haphazardly, creating a sense of abundance and texture. The lighting is soft and even, highlighting the smooth, slightly glossy surface of the candy. The overall color palette is a range of pink tones, from light blush to a deeper rose. 

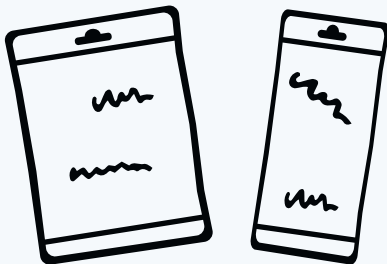
# SOFT EATING LIQUORICE

# Packaging possibilities

## Bags



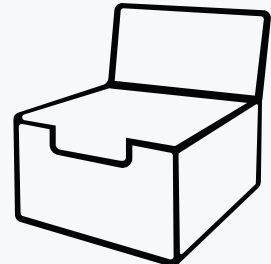
## Displays / SRP'S



### YOUR REQUEST

Please don't hesitate to share your ideas with us. We are eager to use your input to develop interesting concepts and fascinating products together with you.

If you're looking for private label or distributor brand proposals, our commercial team would welcome your questions or thoughts.





# Packaging possibilities

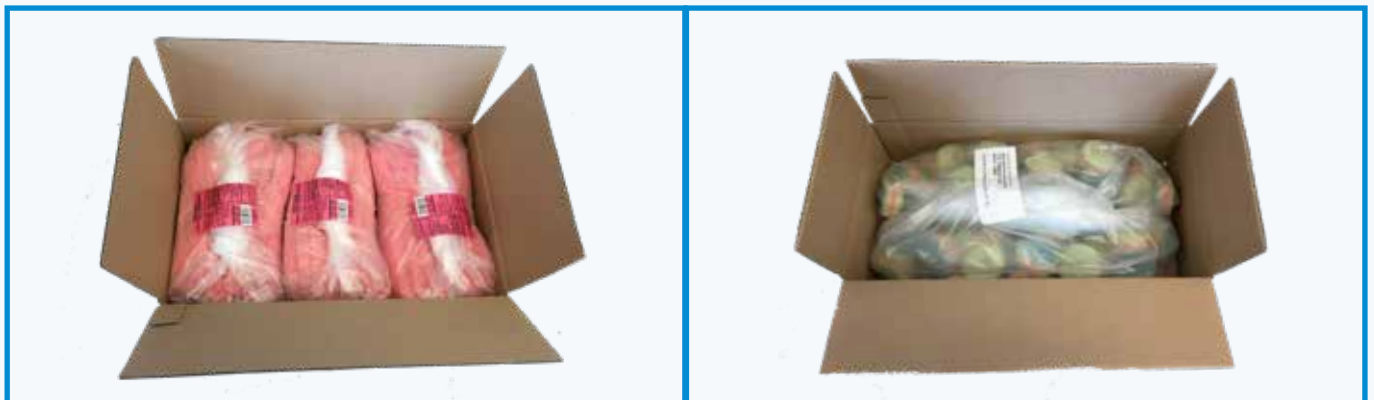
## Tubs / Silo's



ROUND (e.g. 450 g)

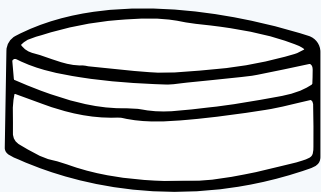
RECTANGULAR (e.g. 1,2 kg)

## Bulk



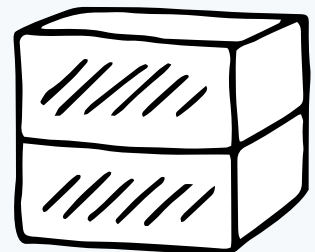
OUTER CASE (e.g. 3x3 kg)

OUTER CASE (e.g. riproll 3 kg)



### YOUR REQUEST

Please don't hesitate to share your ideas with us. We are eager to use your input to develop interesting concepts and fascinating products together with you. If you're looking for private label or distributor brand proposals, our commercial team would welcome your questions or thoughts.





# Our certificates

WE GUARANTEE THE HIGHEST QUALITY AND SAFETY STANDARDS



# Our flavours



All our products can be produced in any combination of colours and flavours on request. Ask our team for the possible product claims such as:

- Natural colours and flavours
- Gelatine free
- Fruit juices





**Any queries...?**

**It has been anchored in our philosophy to constantly exchange views with our partners to meet with their requirements and needs. If you wish to share your ideas with us, we are eager to use your input in order to develop interesting concepts and fascinating products. If you are looking for private label or distributor brand proposals, our commercial team would welcome your questions or thoughts. Please contact us:**

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+31 314 676 211 [info@royalfassin.com](mailto:info@royalfassin.com) [www.royalfassin.com](http://www.royalfassin.com)





Royale

# ROYAL SWEETNESS

IN 2010 WE WERE AWARDED & HONORED TO RECEIVE THE ROYAL TITLE FOR THE PAST 100 YEARS OF DEVELOPMENT AND PROCESS IMPROVEMENT IN SUGAR CONFECTIONERY.

This title is awarded to a Dutch company which meets the following requirements:

- The company is checked regularly on criteria, such as continuity, size of the company, exclusivity, originality of the products and many more aspects.
- The company needs to be well known nationwide and must have an international character.
- The company must have a high level of social responsibility and should at least be in business for 100 years.

The Fassin Family and its enthusiastic and professional team are honoured to have received this Royal appointment, now reflected in the company name: Royal Fassin.

## PROUD

*"Above all, I think that the Royal Dutch title has given us a lot of confidence," says Thomas Fassin. "We always tell our clients that we've been in business for 110 years and that we received the Royal Dutch title to 'crown' our centenary, of which we are very proud. Both our 110 year history and our Royal Dutch title give our clients the confidence that Royal Fassin is a solid, reliable, family-owned company, which is good to do business with. Even our employees, who requested the predicate and who gave it to us as a surprise on our 100 year anniversary, are very proud of the Royal title."*



# Our “ingredients”

## *Innovation*

FASCINATE  
WITH INNOVATIONS

## *Quality*

OUR PURPOSE  
IS TO FASCINATE  
WITH THE BEST  
QUALITY CANDY  
MADE WITH THE  
BEST INGREDIENTS

## *Family business*

A FAMILY BUSINESS  
WITH SPIRIT OF  
FAMILY VALUES

## *Specialist*

ROYAL FASSIN: THE SPECIALIST IN  
EXTRUDED CANDY



## *Respect*

RESPECT FOR PEOPLE AND PLANET.  
CONTINUOUS FURTHER DEVELOPMENT  
AND IMPROVEMENT, ADAPTING TO  
A CHANGING ENVIRONMENT AND  
REQUIREMENTS

## *Team*

WITH A HIGHLY COMMITTED  
TEAM WE PRODUCE TOP QUALITY  
PRODUCTS AND WITH GREAT  
INNOVATIONS, A PERFECT  
SERVICE WE AIM FOR LONG TERM  
PARTNERSHIPS



## *Free*

OUR PRODUCTS  
ARE GMO AND  
GELATINE FREE

## *Natural*

COLOURS &  
FLAVOURS

## *Engagement*

WE STAND FOR CONFIDENCE, RELIABILITY,  
STRONG SOCIAL RESPONSIBILITY &  
ENGAGEMENT AND A LONG TERM VISION

## *Passion*

PASSION FOR  
CONFECTIONERY

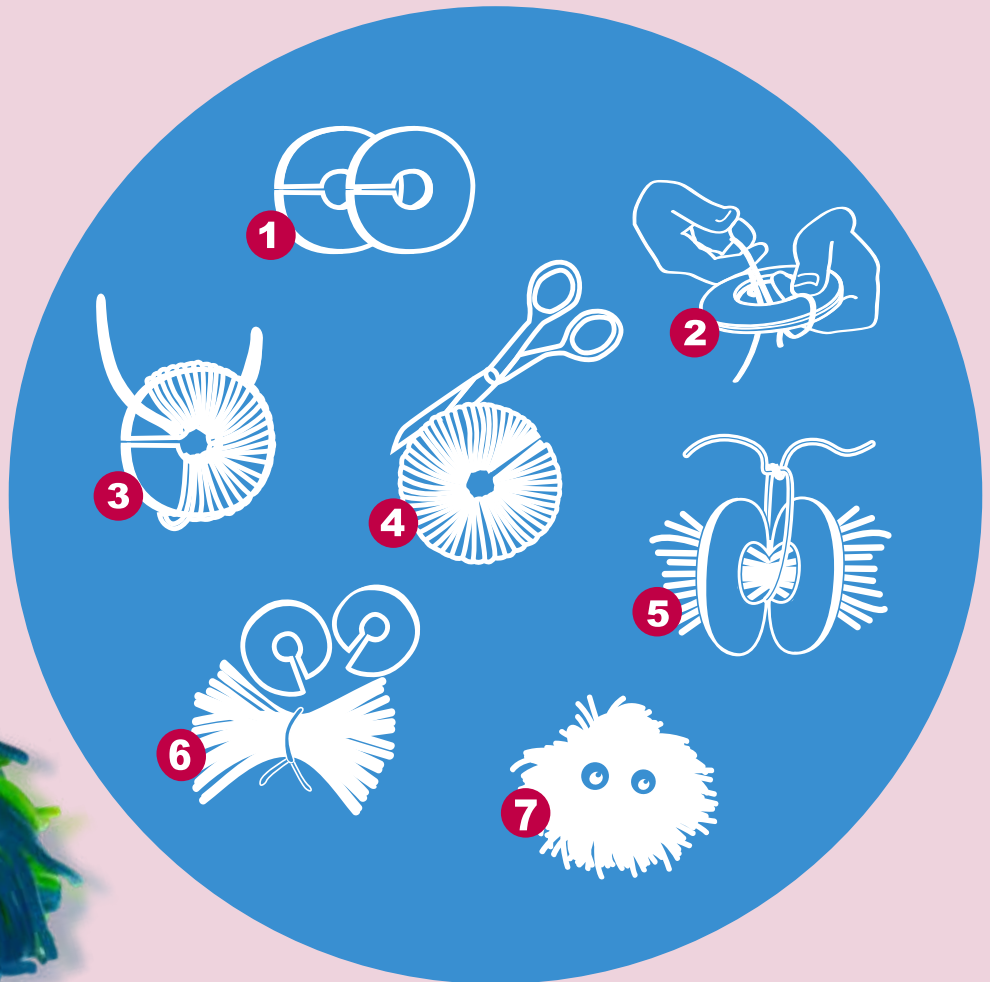


# DIY

## Create your own woollie!

### WHAT DO YOU NEED?

- \* CARTON
- \* ROUND CUP
- \* PENCIL
- \* SCISSOR
- \* STRING / YARN
- \* EATABLE EYES
- \* 75G LACES



- 1.** Draw two circles on the carton with a small circle in the middle and cut them out. Put the two "rings" on top of each other.
- 2.** Turn the lace around the ring.
- 3.** Keep repeating until the hole is too small for 1 lace.
- 4.** Search for the carton in between. Split the cartons, in order to cut between the two rings of carton.
- 5.** Get the string, slide it between the two rings and tie the string together.
- 6.** Remove the 2 carton rings by cutting them
- 7.** Attach the eyes, and there is your woollie !

YOU CAN MAKE A WHOLE  
WOOLLIE FAMILY :)



# CATALOGUE 2020